





JOINT STATEMENT

Urgent support needed to deliver essential healthcare in Ukraine and to refugees in neighboring countries

The escalation of the conflict in Ukraine has seen rising casualties, injuries, and forced displacement. As of 29 March 2022, 12 million people in Ukraine require life-saving humanitarian assistance. In addition, over 4 million people—mostly women and children—have been forced to flee to neighbouring countries, where they arrive hungry, exhausted and in need of medical assistance. The conflict is having a devastating impact on health systems, severely reducing capacities to cope with the wounded and others in need of urgent health care. The World Health Organization (WHO) has deployed emergency medical teams to work side-by-side with the Ukraine government and those receiving refugees to deliver care and respond to trauma, but its appeal to power this work—the majority of which is for basic medicines and supplies—remains largely unfunded. Your support to WHO right now will save lives.



ZAPORIZHZHIA, UKRAINE—MARCH 18, 2022 Healthcare providers stay by little patients at the Zaporizhzhia Regional Children's Clinical Hospital where children who have sustained severe injuries during the shelling by Russian troops are being treated, Zaporizhzhia, southeastern Ukraine. (Photo by Dmytro Smolyenko/Ukrinform/NurPhoto via Getty Images)

HEALTHCARE ON THE BRINK

The health system in Ukraine is under unimaginable stress. After being stretched to its limits during the COVID-19 pandemic, followed by a subsequent backlog of patient needs, this latest humanitarian emergency is further crippling a health system that was already reeling, given the influx of wounded patients, the lack of life-saving medical supplies and electricity and power shortages. This has become a serious issue for the millions of people still in Ukraine, who are struggling to gain access to vital healthcare at a time when they need it most, whether as a direct result of hostilities or for other serious ongoing medical conditions.

At least 1,000 health facilities in Ukraine are either on the frontline or within 10 kilometres of the frontline. Many health facilities have been forced to close or operate on a partial basis. Medical stockpiles are limited or inaccessible due to military operations, and medicines as well as other health supplies like oxygen are running dangerously low, with at least 8 oxygen plants now closed. Hospitals and health facilities are not only struggling to care for the sick and wounded, but are also severely limited in their provision of basic healthcare, including maternal and child health and mental health services. Health needs are exacerbated due to the hostilities, as current living conditions for many Ukrainians entail sheltering together in crowded basements, with a lack of food, water, and heat, increasing the transmission risk of infectious diseases such as COVID-19, measles and polio.

WHO'S RESPONSE ON THE GROUND

WHO is on the ground in Ukraine and in neighbouring countries, working closely with partners and local authorities to provide life-saving care and assistance to the affected population. WHO's work is focused on the following four areas:

- > Delivering **life-saving medicines and medical supplies** to attend to the wounded and sick, such as trauma kits, emergency surgery kits, transfusion kits, gauze, bandages, ventilators, defibrillators, monitors, generators, and medicines such anaesthetics, insulin and antitetanus toxoid, among other critical supplies. WHO has also **deployed Emergency Medical Teams**, to support the work of doctors and nurses on the frontlines.
- > Carrying out the **surveillance of infectious diseases**, such as polio, measles and COVID-19, and supporting the **provision of health care** for all in need including maternal and child health care, care for people with HIV, cancer, COVID-19 and other illnesses, as well as mental health and psycho-social support. WHO is working to ensure the health system in Ukraine does not collapse under the strain of treating the wounded and sick, while continuing to provide basic health care for all.
- > Monitoring attacks against health facilities and health personnel. Attacks on healthcare are violations of international humanitarian law and human rights. Attacks on health facilities and health personnel must stop as it deprives people of access to life-saving care. WHO is trusted with documenting these attacks to ensure global accountability.
- > Coordinating the **global health response** both within Ukraine and in neighbouring countries as the United Nations Health Cluster Lead.

WHO HEALTH EMERGENCY APPEAL FOR UKRAINE

WHO has released an initial health emergency appeal for USD 57.5 million of which:

- > USD 45 million are being used to secure medical supplies and cover essential health interventions in Ukraine.
- > USD 12.5 million are being used to secure health services and supplies for refugees in neighbouring countries, including Poland, Republic of Moldova, Romania, Slovakia, Hungary and other European countries.

WHO is calling on businesses to join us in responding to this health crisis and help to provide life-saving care and support to those in need.

HOW CAN YOUR BUSINESS SUPPORT?

Please join us in ensuring everyone—including the most vulnerable—can access the health care they urgently need.

Making a financial contribution

In this acute phase of the emergency, direct financial contributions are the most effective way businesses can support WHO's life-saving work. You can support WHO by:

- > Making a direct donation to the WHO Health Emergency Appeal. If you have already donated, please consider making a second donation. The health needs on the ground are increasing by the day.
- > Starting a match giving campaign with your employees, to unite your team with the goal of raising funds for those in need.
- > Mobilizing your customers in a cause marketing or giving campaign to join you in solidarity with the people affected by this conflict.

By making a donation you can join WHO Foundation as a Health Emergency Partner to demonstrate your values and commitment to improving health and well-being in emergencies. WHO Foundation has various donor recognition and partnerships opportunities available for your business.



VOLNOVAKHA, UKRAINE—MARCH 12: A view of a damaged hospital as civilians continue to hide in a bomb shelter under the hospital amid Russian-Ukrainian conflict in the city of Volnovakha, Donetsk Oblast, Ukraine on March 12, 2022. (Photo by Stringer/Anadolu Agency via Getty Images)

Promoting the appeal to your stakeholders and networks

You can also play an important role in promoting the work of WHO on social media and by sharing this appeal with your stakeholders and networks:

LANDING PAGE URL:

ukraine.who.foundation

TAGS & HASHTAGS:

Twitter // @whofoundation, @who

Linkedin // WHO Foundation, @WHO

Facebook // WHO Foundation, @WHO

Hashtag // #Ukraine

SAMPLE TWEETS:

Below you can find social media content for your support to the Health Emergency Appeal. Assets supplied must be used as provided without editing—

Twitter / Instagram / LinkedIn / Facebook

The health situation in #Ukraine is worsening & the population needs access to healthcare.

How can we support those affected with continued coordination, life-saving medical supplies provision, & vital healthcare?

Donate to ukraine.who.foundation

We still need your support to fund frontline healthcare in Ukraine.

Donate to help treat the wounded & those with other health needs—including #COVID19, cancer, HIV, tuberculosis, mental health issues, & critical maternal & children's care.

https://www.ukraine.who.foundation/

In Ukraine, people are injured, displaced & need urgent medical care and supplies.

We call on all donors and partners to support the people in and around Ukraine affected by the conflict and urgently donate to the Health Emergency appeal for Ukraine

Donate to ukraine.who.foundation

12 million people in Ukraine require life-saving humanitarian assistance. People are struggling to access proper healthcare.

We must act now to help people across Ukraine and refugees in neighbouring countries affected by this crisis.

To donate, visit ukraine.who.foundation

In-Kind Contributions

An increasing number of offers have been made for medical in-kind donations. It is important to note that WHO has established a dedicated web page on <u>medical supplies</u> donations for <u>Ukraine</u>. This includes a <u>list of critical needs</u> requested by the <u>Ukrainian</u> Ministry of Health. In an effort to match supply with demand, offers outside of the published list can at this time not be considered. WHO will continuously revise and publish this list to reflect needs.

CONTACT DETAILS

To learn more about donor and partnership opportunities, please contact the WHO Foundation Partnerships Team:

Kimberly Pope Head of Partnerships k.pope@who.foundation

Your donation will help respond to the growing needs of the population in this evolving humanitarian health crisis. Thank you.

WHAT IS THE WHO FOUNDATION?

Established in 2020 as an independent entity, the WHO Foundation complements and strengthens the work of WHO and its global network of partners by mobilizing new funding from diverse sources—including philanthropists, businesses, and the general public—to power WHO's mission. By addressing the world's most urgent health issues in a new, transformative, catalytic way, the WHO Foundation aims to provide everyone, everywhere, a healthier, more equitable future.



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ABOUT THE INTERNATIONAL CHAMBER OF COMMERCE (ICC)

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 100 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

